



EVERYONE can give
LINK your credit or debit card
SHOP with participating merchants
GIVE to your nonprofit
WHAT ARE YOU FOR?

Shop at over 7,500 Merchants in-store and online at no cost to you. Merchants provide a discount that you direct to your chosen nonprofit.

YOU win by giving funds provided by merchants to your favorite nonprofit

MERCHANTS win with your customer loyalty and giving back to communities

NONPROFITS win by receiving money and staying top of mind with their donors

HOW IT WORKS:

The FOR Project (www.theforproject.com) is a program that raises money for nonprofits and is free to customers and nonprofits. To enroll, simply [choose your nonprofit](#) and register your existing credit and/or debit card (all rewards, points and miles remain intact). When you make purchases at participating merchants, the nonprofit you chose receives an average of 3% of your purchase which comes from the merchant not the customer. The FOR Project has over 7,500 [merchants](#) throughout the country (mainly restaurants) and we look to add additional national and local brands in the near future.

Link your credit and debit cards. This will not affect your rewards, points or miles. Shop at participating merchants online or in-store. Merchants automatically give a discount that you direct to your chosen nonprofit. There is no additional cost to you.

MERCHANTS INCLUDE: Buca DiBeppo, Pizza Hut, Fogo De Chao, Umami Burger, Spice Affair, Zanlou Chicken, Baja Fresh, Tres Hermanos, Coral Tree Café, Burgerim, Johnny Rockets, Marmalade Café, Fromin's, Amici, James Beach, Midici, and hundreds more.

To sign up for BREATHE SOCAL, visit [here](#) and fill out the form.